

閱讀填空選擇題解答

Questions 1-5

- Read this article about working from home.
- Choose the best word to fill each space from the words below.
- For each question 1-5, mark one letter **A**, **B**, **C** or **D** on your Answer Sheet.

IS THIS THE END OF COMMUTING?

'Staying home' is likely to be the new 'going to work' in our region as a new generation of workers (1)_____ the traditional shape of the workplace by establishing their office at home, according to research by Runtertons Bank and Finance.

Their report examined the (2)_____ in ways of working and living and the emergence of new kinds of workers and work practices. It predicts that the home will be the (3)_____ of most people's working lives and that 'demuting' will be the next big trend, with 12 million people anticipated to be working from home by 2020.

The report reveals that more than half (54.2%) of workers from the region see the home (4)_____ the new 'hub' of work life. Approximately three quarters of people (73.2%) questioned for the survey (5)_____ to spend significant sums of money creating or improving their home office.

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|---|-------------------|-----------|----------|----------|----------|-----------|----------|----------|
| 1 | A overturn | B | overtake | C | overgrow | D | overcome | |
| 2 | A | swap | B | tide | C | shift | D | exchange |
| 3 | A | aim | B | focus | C | target | D | point |
| 4 | A | occurring | B | emerging | C | happening | D | becoming |
| 5 | A | expect | B | rely | C | suppose | D | presume |

Questions 6-10

- Read this article about working from home.
- Choose the best word to fill each space from the words below.
- For each question **6-10**, mark one letter **A, B, C** or **D** on your Answer Sheet.

ALL ROUND MARKETING

'All-round Marketing' is a course which you can take in many different parts of the country. It **(6)**_____ of interactive workshops designed to improve the way in which existing business marketing themselves, their products and their services.

The course's range of practical guidance covers areas that are becoming **(7)**_____ important as businesses become more competitive. Some of the topics dealt with are:

- attracting and **(8)**_____ customers
- seeing your business through customers' eyes
- learning how to satisfy customers' needs more effectively.

The methods employed enable those attending to sharpen their skills, and even to re-evaluate their **(9)**_____ to marketing their business.

One aspect of the course that many course members have commented on is the welcome absence of marketing jargon. The course deals with real **(10)**_____, which are discussed in everyday language.

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|----|--------------------|-----------------|--------------------|-----------------------|
| 6 | A consists | B involves | C contains | D includes |
| 7 | A gradually | B progressively | C regularly | D increasingly |
| 8 | A saving | B holding | C retaining | D preserving |
| 9 | A approach | B system | C procedure | D technique |
| 10 | A scenes | B occasions | C affairs | D situations |

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